



## **SPARK NETWORKS SE**

### **Election of Administrative Board members and substitute members**

According to Art. 43 ss. 2 und ss. 3 SE-Regulation and Sec. 23 SE-Implementation Act (SEAG) in connection with Sec. 10 ss. 1 sentence 2 of Articles of Association of the Company the Administrative Board of the Company currently consists of seven members elected by the Annual General Meeting. The members of the Administrative Board Clare Johnston and Joshua Keller resigned from office. Two new members are therefore to be elected to the Administrative Board as replacements.

This document presents the candidates up for election as members and substitutes members of the Administrative Board.

## **Candidates up for election as members of the Administrative Board of Spark Networks SE**

### **Cheryl Michel Law**

Born on 13 April 1971 (Age 47)

#### **Chairman of the Board of Compare.com (San Francisco, California, USA)**

Cheryl Michel Law has been a member of the Board of Compare.com since December, 2013 and Chairman of the Board of Compare.com since 2016. Moreover, Ms. Law has been a member of the Marketing Advisory Board of Freenome, Inc. since December, 2017 and has been acting as CMO of Little Passports since September, 2017. Ms. Law also held executive positions of several leading online companies in the past. Ms. Law would bring an extensive experience to Spark Networks SE in marketing advisory related to across traditional and digital brands, marketplaces and comparison sites. Ms. Law holds a Bachelor's degree in Economics from Vanderbilt University, Nashville, Tennessee, USA.

Cheryl Michel Law is not a member of any domestic supervisory board the establishment of which is required by law.

## **Hermione McKee**

Born on 10 October 1981 (Age 36)

### **Chief Financial Officer of Wooga GmbH (Berlin, Germany)**

Hermione McKee has been Chief Financial Officer of the WOOGA GmbH since 2016. Ms. McKee also held the position of Investor Relations Manager of Hellofresh AG in 2016 and has been Vice-President & Executive Director of Morgan Stanley & Co. (UK) from 2008 to 2015. Ms. McKee started her career as business development analyst at Unilever in Sidney, Australia (2003-2005) and also work for Goldman Sachs Jbwereas (Sidney, Australia) as business analyst and sales manager of equity derivatives (2005-2007). Ms. McKee's extensive experience in business management and strategy would make her a good fit for Spark Networks SE. Ms. McKee holds an MBA from INSEAD (France), a Post-Garduate Diploma in Applied Finance and Investment from Securities Institute of Australia and a Bachelor's degree in Mathematics, Physics and English Literature from University of Cantenbury, Christchurch, New Zealand.

Hermione McKee is not a member of any domestic supervisory board the establishment of which is required by law.

## **Candidates up for election as substitute members of the Administrative Board of Spark Networks SE**

### **Laura Lee**

Born on 17 October 1975 (Age 42)

As substitute member for Cheryl Law

### **Digital advisor and senior digital and media executive - self-employed (New York, USA)**

Laura Lee has been Executive Vice-President of NBCUniversal Media LLC in New York since June 2017. She also held a special advisor positions of Vaudeville Ventures from December 2016 to June 2017 and has been Chief Digital Office and President of Margaritaville Media from July 2015 to November 2016. Ms. Lee has been Board Member of American Apparel from August 2014 to February 2016 and held Head positions at YouTube/Google from October 2007 to June 2015. Ms. Lee has been Vice President and Head of Business Development & Operations of MTV Music & Logo Group from October 2005 to October 2007. She started her career as Media Investment Banking Analyst at JP Morgan (1997-1999) and worked for Tim Warner, BMG, Africana.com, Spike TV, VH1, mtvU between 2000 and 2005. Ms. Lee's long years of experience in digital media and strategy would add a great value to Spark Networks SE. Ms. Lee holds an MBA from Harvard Business School and a Bachelor's degree in Political Science from Brown University of Rhode Island, USA.

Laura Lee is not a member of any domestic supervisory board the establishment of which is required by law.

## **Christian Vollmann**

Born on 10 November 1977

As substitute member for Hermione McKee

### **Managing Director Good Hood GmbH (Berlin, Germany)**

Christian Vollmann has been founder and managing director of Spark Networks Services GmbH (formerly Affinitas GmbH) from July 2009 to February 2013 and member of the Supervisory Board of Spark Networks Services GmbH (formerly Affinitas GmbH) from March 2013 to October 2017. Mr. Vollmann is currently founder and managing director of Good Hood GmbH since June 2015. His experience in online and performance marketing, international expansion, PR and communication, business management and strategy make him a fit for Spark Networks SE. Mr. Vollmann holds an MBA from Goizueta Business School, Emory University, Atlanta, Georgia, USA, and has a Bachelor's degree in Economics from WHU, Otto Beisheim School of Management, Germany.

Christian Vollmann is not a member of any domestic supervisory board the establishment of which is required by law.

### **Further mandates in comparable domestic controlling bodies of commercial enterprises:**

Inkitt GmbH (Berlin, Germany)

One Week Experience e.V. (Berlin, Germany)

### **Personal or professional relationships within the meaning of Section 5.4.1 of the German Corporate Governance Code:**

Indirect shareholder of Spark Networks SE via Mercution GmbH (Berlin, Germany)

Investor in Sunshine Smile GmbH (Berlin, Germany), a company closely associated with David Khalil, the Chairman of the Administrative Board of Spark Networks SE