

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>KREINBERG JOSHUA</u> (Last) (First) (Middle) <u>C/O SPARK NETWORKS PLC</u> <u>8383 WILSHIRE BLVD. SUITE 800</u> (Street) <u>BEVERLY HILLS</u> <u>CA</u> <u>90211</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>03/01/2007</u>	3. Issuer Name and Ticker or Trading Symbol <u>SPARK NETWORKS PLC [LOV]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <p style="text-align: center;"><u>General Counsel</u></p>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Employee Share Option (right to buy)</u>	<u>(1)</u>	<u>04/06/2013</u>	<u>Ordinary Shares</u> 100,000	<u>6.4</u>	<u>D</u>	
<u>Employee Share Option (right to buy)</u>	<u>(2)</u>	<u>02/05/2014</u>	<u>Ordinary Shares</u> 20,000	<u>5.27</u>	<u>D</u>	

Explanation of Responses:

- 25,000 of the options vest on April 6, 2007 and 6,250 of the remaining 75,000 options vest every 3 months thereafter.
- 1,250 of the options vest quarterly starting 3 months from January 1, 2007.

/s/ Joshua A. Kreinberg 03/08/2007
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.