



SPARK NETWORKS® TO PRESENT AT RBC CAPITAL MARKETS NORTH AMERICAN TECHNOLOGY CONFERENCE

BEVERLY HILLS, Calif., July 19, 2007 - Spark Networks, Inc. (AMEX:LOV), a leading provider of online personals services, announced today that senior management will be presenting at the RBC Capital Markets North American Technology Conference.

The presentation is scheduled for Thursday, August 9, 2007 at 1:15 p.m. Pacific Time at The Four Seasons Hotel in San Francisco, California. The presentation will be webcast live. To access the webcast, go to: <http://www.spark.net/investor.htm>, under "Conference Calls and Presentations."

About Spark Networks, Inc.:

The Spark Networks portfolio of consumer websites includes, among others, JDate®.com (www.jdate.com), AmericanSingles®.com (www.americansingles.com), BlackSingles.com® (www.blacksingles.com) and ChristianMingle®.com (www.christianmingle.com).

About RBC Capital Markets:

RBC Capital Markets is the corporate and investment banking arm of RBC Financial Group, the global brand name of Royal Bank of Canada. The firm is Canada's leading underwriter of debt and equity securities and ranks among the top 10 M&A advisors in North America. It offers institutional clients a global reach in selected products and industry sectors with a strong focus on U.S. mid-market companies. Royal Bank of Canada is Canada's largest bank as measured by market capitalization and total assets. RBC is a leading diversified financial services company in North America with over 60,000 employees and 12 million clients through offices in some 30 countries worldwide. For additional information, please visit: <http://www.rbccm.com>

Safe Harbor Statement:

This press release contains forward-looking statements. Any statements in this news release that are not statements of historical fact may be considered to be forward-looking statements. Written words, such as "may," "will," "expect," "believe," "anticipate," "estimate," "intends," "goal," "objective," "seek," "attempt," or variations of these or similar words, identify forward-looking statements. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. There are a number of factors that could cause actual results and developments to differ materially, including, but not limited to our ability to: attract members; convert members into paying subscribers and retain our paying subscribers; keep pace with rapid technological changes; maintain the strength of our existing brands; and maintain and enhance those brands and our dependence upon the telecommunications infrastructure and our networking hardware and software infrastructure. For a discussion of these and further risks and uncertainties, please see

our filings with the Securities and Exchange Commission. We file annual, quarterly and special reports, proxy statements and other information with the SEC. You may read and copy any reports, statements or other information that we file at the SEC's public reference room at 100 F Street, N.E., Washington, D.C., 20549. Please call the SEC at 1-800-SEC-0330 for further information on the public reference room. Our public filings with the SEC also are available from commercial document retrieval services and at the web site maintained by the SEC at <http://www.sec.gov>.

For More Information

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