



## Spark Networks Acquires LDSSingles

BEVERLY HILLS, Calif., May 8, 2006 - Spark Networks plc (AMEX: LOV), a leading provider of online personals services, announced today that its subsidiary, MingleMatch™, Inc., has acquired the LDSSingles™ ([www.ldssingles.com](http://www.ldssingles.com)) business through an asset purchase.

Launched in 1996, LDSSingles was one of the first online personals communities and has grown to become one of the leading providers of online personals for the single Latter-day Saints community.

"The addition of LDSSingles to our portfolio of communities, which already includes LDSMingle™, gives us a strong position in the LDS market," stated David Siminoff, president and chief executive officer of Spark Networks. "Members of the LDS Church are a group with a strong interest in meeting like-minded individuals that share common values and beliefs. LDSSingles and LDSMingle are great ways for single LDS members to expand their social circles."

### About Spark Networks plc:

Spark Networks is a leading provider of online personals services. The company's American Depositary Shares trade on the American Stock Exchange under the symbol "LOV," and its Global Depositary Shares trade on the Frankfurt Stock Exchange under the symbol "MHJG." Spark Networks' portfolio of affinity-focused consumer websites includes, among others, JDate® ([www.jdate.com](http://www.jdate.com)), AmericanSingles® ([www.americansingles.com](http://www.americansingles.com)), LDSMingle ([www.ldsmingle.com](http://www.ldsmingle.com)), LDSSingles ([www.ldssingles.com](http://www.ldssingles.com)), Relationships.com™ ([www.relationships.com](http://www.relationships.com)), BlackSinglesConnection™ ([www.blacksinglesconnection.com](http://www.blacksinglesconnection.com)) and PrimeSingles™ ([www.primesingles.net](http://www.primesingles.net)).

### Spark Networks Contacts:

Investors: Mark Thompson  
+ 1 323 836 3000  
[mthompson@spark.net](mailto:mthompson@spark.net)

Media: Gail Laguna  
+ 1 323 836 3000  
[glaguna@spark.net](mailto:glaguna@spark.net)