



## **SPARK NETWORKS LISTS ON THE AMERICAN STOCK EXCHANGE**

BEVERLY HILLS, Calif., February 14, 2006 - Spark Networks plc, a leading provider of online personals services, is pleased to announce that its American Depositary Shares (ADSs) have been approved to trade on the American Stock Exchange (AMEX) under the ticker symbol "LOV." This creates a dual listing for Spark Networks, on AMEX and the Frankfurt Stock Exchange, where it has been listed since 2000.

"We are pleased to have completed our U.S. listing on AMEX," stated David Siminoff, president and chief executive officer of Spark Networks plc. "We believe that, among other things, this listing will benefit our shareholders and give the company greater access to U.S. investors. The lion's share of our business and our corporate base of operations is in the United States, so this move is a logical step forward for Spark, as a company."

This approval is contingent upon the Company being in compliance with all applicable listing standards on the date it begins trading on the Exchange, and may be rescinded if the Company is not in compliance with such standards.

### **Safe Harbor Statement:**

This press release contains forward-looking statements. Any statements in this press release that are not statements of historical fact may be considered to be forward-looking statements. Written words such as "may," "will," "expect," "believe," "anticipate," "estimate," "intends," "goal," "objective," "seek," "attempt," or variations of these or similar words, identify forward-looking statements. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. There are a number of factors that could cause actual results and developments to differ materially. For a discussion of those risks and uncertainties, please see our filings with the Securities and Exchange Commission. We file annual, quarterly and special reports, proxy statements and other information with the SEC. You may read and copy any reports, statements or other information that we file at the SEC's public reference room at 100 F Street, N.E., Washington, D.C., 20549. Please call the SEC at 1-800-SEC-0330 for further information on the public reference room. Our public filings with the SEC also are available from commercial document retrieval services and at the web site maintained by the SEC at <http://www.sec.gov>.

### **About Spark Networks plc:**

Spark Networks plc's American Depositary Shares trade on the American Stock Exchange under the symbol "LOV" and its Global Depositary Shares trade on the Frankfurt Stock Exchange under the symbol "MHJG". The Spark Networks portfolio of consumer websites includes, among others, JDate<sup>®</sup>.com ([www.jdate.com](http://www.jdate.com)), AmericanSingles<sup>®</sup>.com ([www.americansingles.com](http://www.americansingles.com)), BlackSinglesConnection<sup>™</sup>.com ([www.blacksinglesconnection.com](http://www.blacksinglesconnection.com)) and ChristianMingle<sup>®</sup>.com ([www.christianmingle.com](http://www.christianmingle.com)).

## **For More Information**

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