



SPARK NETWORKS® RINGS IN VALENTINE'S DAY AT THE AMERICAN STOCK EXCHANGE

Online Personals Provider Commemorates Anniversary of AMEX Listing
With Bell-Ringing Ceremony

BEVERLY HILLS, Calif., February 12, 2007- Spark Networks plc (AMEX: LOV), a leading provider of online personals services, announced today that the Company is scheduled to ring the opening bell at the American Stock Exchange (AMEX) this Valentine's Day, February, 14, 2007. The Company began trading on AMEX under the ticker "LOV" on February 14, 2006.

"Valentine's Day 2007 marks the one year anniversary of our AMEX listing," stated Greg Liberman, Spark Networks' President and Chief Operating Officer. "As a business, it is our goal to create opportunities for love, so it seems very fitting for us to be able to celebrate our AMEX anniversary and Valentine's Day by ringing the opening bell."

About Spark Networks plc:

Spark Networks plc's American Depositary Shares trade on the American Stock Exchange under the symbol "LOV" and its Global Depositary Shares trade on the Frankfurt Stock Exchange under the symbol "MHJG." The Spark Networks portfolio of consumer websites includes, among others, JDate®.com (www.jdate.com), AmericanSingles®.com (www.americansingles.com), BlackSingles.com® (www.blacksingles.com) and Relationships.com™ (www.relationships.com).

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