



SPARK NETWORKS® SCHEDULES INVESTOR CONFERENCE CALL TO DISCUSS THIRD QUARTER 2008 FINANCIAL RESULTS

BEVERLY HILLS, Calif., October 31, 2008 – Spark Networks, Inc. (NYSE Alternext U.S.: LOV), a leading provider of online personals services, will host an investor conference call to discuss its results for the third quarter ended September 30, 2008. The call is scheduled to take place on Thursday, November 6, 2008 at 1:30 p.m. Pacific Time.

Call Title: Spark Networks Q3 '08 Financial Results
Toll-Free (United States): +1 800-946-0713
International: +1 719-325-2155

In addition, the Company will host a webcast of the call which will be accessible in the Investor Relations section of the Company's website at: <http://www.spark.net/investor.htm>.

A replay will begin approximately three hours after completion of the call and run until November 20, 2008.

Replay
Toll-Free (United States): +1-888-203-1112
International: +1-719-457-0820
PIN Number: 2740634

About Spark Networks, Inc.:

The Spark Networks portfolio of online personals communities includes, among others, JDate®.com (www.jdate.com), AmericanSingles®.com (www.americansingles.com), BlackSingles.com® (www.blacksingles.com), and ChristianMingle®.com (www.christianmingle.com). More information can be found on the Company's website at: www.spark.net.

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