



SPARK NETWORKS® SCHEDULES INVESTOR CONFERENCE CALL TO DISCUSS SECOND QUARTER 2010 FINANCIAL RESULTS

BEVERLY HILLS, Calif., August 5, 2010 – Spark Networks, Inc. (NYSE AMEX:LOV), a leading provider of online personals services, will host an investor conference call to discuss its results for the second quarter ended June 30, 2010. The call is scheduled to take place on Thursday, August 12, 2010 at 1:30 p.m. Pacific Time.

Call Title:	Spark Networks Q2 '10 Financial Results
Toll-Free (United States):	1-888-215-6895
International:	1-913-312-0651
Passcode:	4394412

In addition, the Company will host a webcast of the call which will be accessible in the Investor Relations section of the Company's website at: <http://www.spark.net/investor.htm>.

A replay will begin approximately three hours after completion of the call and run until August 26, 2010.

Replay	
Toll-Free (United States):	1-888-203-1112
International:	1-719-457-0820
Passcode:	4394412

About Spark Networks, Inc.:

The Spark Networks portfolio of online personals communities includes, among others, JDate®.com (www.jdate.com), Spark®.com (www.spark.com), BlackSingles.com® (www.blacksingles.com), and ChristianMingle®.com (www.christianmingle.com). More information can be found on the Company's website at: www.spark.net.

For More Information

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