



**SPARK NETWORKS® SCHEDULES INVESTOR CONFERENCE CALL TO DISCUSS FIRST QUARTER 2011 FINANCIAL RESULTS**

**BEVERLY HILLS, Calif., May 3, 2011** – Spark Networks, Inc. (NYSE AMEX:LOV), a leading provider of online personals services, will host an investor conference call to discuss its results for the first quarter ended March 31, 2011. The call is scheduled to take place on Thursday, May 12, 2011 at 1:30 p.m. Pacific Time.

Call Title:	Spark Networks Q1 '11 Financial Results
Toll-Free (United States):	1-888-668-1639
International:	1-913-312-0635
Passcode:	8881205

In addition, the Company will host a webcast of the call which will be accessible in the Investor Relations section of the Company's website at: <http://www.spark.net/investor.htm>.

A replay will begin approximately three hours after completion of the call and run until May 26, 2011.

Replay	
Toll-Free (United States):	1-888-203-1112
International:	1-719-457-0820
Passcode:	8881205

**About Spark Networks, Inc.:**

The Spark Networks portfolio of online personals communities includes, among others, JDate®.com ([www.jdate.com](http://www.jdate.com)), Spark®.com ([www.spark.com](http://www.spark.com)), BlackSingles.com® ([www.blacksingles.com](http://www.blacksingles.com)), and ChristianMingle®.com ([www.christianmingle.com](http://www.christianmingle.com)). More information can be found on the Company's website at: [www.spark.net](http://www.spark.net).

**For More Information**

Please contact Brett Zane

+ 1-323-658-3000 ext. 4001